



Become a **LAW of ATTRACTION**

**Accredited Certified Life Coach &
Holistic Health Practitioner**

"The only Board Accredited ON-LINE FAST Track

Training of its Kind for Professionals!"

CEU approval for some licensed professions



- Do you like to help people?
- Do friends, family members & colleagues come to you for advice?
- Are you good at helping others to solve difficult problems?
- Would you like to be your own boss & earn a satisfying income?

Accredited Board Certified Life Transformation Training

On-Line
No Travel

Sign Up NOW!

410.366.9111

"If you are ready to change your life, and not just dream about it or hope that wishful thinking will manifest it, Margaret can guide you on the path to making your dreams your reality."

- Bernie Siegel, MD
author of *Love, Medicine and Miracles*

What is life coaching?

Coaching is partnering with clients in a creative process that inspires them to discover their life purpose. Coaches focus on enhancing the lives of clients, through balancing or "integrating" one's life. They help the client set goals to maximize their potential.

I already have a business, but I'm interested in coaching. Is it possible to be committed to two professions?

Yes, many individuals become trained as a life coach to enhance their current profession while increasing their income and overall business viability.

Life coaching is a natural fit with many other "helping professions" including:

Counselors, Social Workers, Psychotherapists, Nurses, Massage Therapists, Energy Healing Practitioners (Reiki, Healing Touch, etc.), Acupuncturists, Chiropractors, Nutritionists, Physicians, Pastors/Ministers, Human Resource Professionals and more...

Certification Options

CEUs are available for Social Workers, Psychologists & Counselors

Payment Plans Available for Qualified Candidates

Package I. - Life Coach Certification – 8 Weeks

Discounted Rate for full payment up front - \$1,495

Regular - \$1,595

Package II. - Master Life Coach Certification – 12 Weeks

Discounted Rate for full payment up front \$2,195

Regular - \$2,355

Package III. - Master Life Coach and Holistic Health Practitioner Certification – 16 Weeks

Discounted Rate for full payment up front \$2,599

Regular - \$2,909

What are the Primary Benefits of Becoming a Life Coach?

- ✓ Choose your own hours
- ✓ Live in any city or state
- ✓ Eliminate commutes to and from work
- ✓ Enjoy the flexibility of working from home
- ✓ Enhance your income attract your own client base:



This profession is in its early growth period

- ✓ Develop a specialty such as nutrition, relationships, health, career, etc.
- ✓ Apply your current life/work experience - it is applicable to this career
- ✓ Age and wisdom pays off in this career
- ✓ It's fun and rewarding helping others to succeed

FACTS About...

LIFE COACHING as a Profession

FACT: On average, coaches earn \$207 / hour

According to a study by Price Waterhouse Coopers, **Coaches earn an average of \$207 per hour.**

FACT: Most coaching is done over the phone.

Many people are concerned that they need an office to begin coaching; however, coaching is primarily done over the phone. You can start a coaching business without investing in a lot of overhead.

FACT: Coaching enables you to have maximum personal freedom.

Coaching is an ideal business to maximize personal freedom. You can design your coaching business to support your ideal lifestyle and schedule.

Testimonials:



Jennifer Salaverri - Psychotherapist - Graduated Spring, 2008

"I plan to offer life coaching services at the private practice where I currently offer psychotherapy. It is a great addition to my "tool box!"



Dr. Biko Sankofa - Developmental Psychologist- Graduated Summer, 2008

"I plan to use this certification to consciously co-create the grandest vision of myself, the world, and all those who exist within."



**Sarah B. Hansel, Ph.D. - Metaphysical Minister & Clinical Psychologist
Graduated Spring, 2008**

"I was personally thrilled and surprised that after years of giving lectures, doing clinical practice, and regular spiritual practice I still discovered things about myself in this program and feel I advanced as both a human being and a practitioner. I was able to start using my new skills immediately and look forward to developing my new 'fun' work for the next phase of my life."



**Katha Kissman - Business Consultant & Certified Hypnotherapist
Graduated Spring, 2008**

"Adding a Life Coach certification to my credentials allows me to attract clients that have different needs than my nonprofit groups or hypnotherapy clients."



**Jen Woolford - Research Associate
Graduated Spring, 2008**

"I found a profession that seemed worthwhile, fun, and lucrative. I learned how to use the Law of Attraction to guide my clients and myself, as well as gained valuable information about starting and maintaining my own business."

To read a more detailed testimonial of students go to
<http://www.behavioralhealthcareconsulting.com/testimonials.htm>

Training Topics:

The Training includes the following topics using cognitive behavioral techniques as the frame of reference:

- Cultivate Purposeful, Passionate, Joyous Living
 - Create Fulfilling Relationships
 - Mindfulness to Enhance Health and Well-Being
 - Work with Passion; Flow Resources & Opportunities Doing What You Love to Do
-

PROGRAM DIRECTOR & TRAINER:



Margaret McCraw, Ph.D., MBA, LCSW-C, Founder of Behavioral Healthcare Consulting and Leadership Dynamics Group

Dr. Margaret McCraw has more than 25 years of business and health care management experience. As founder of Behavioral Healthcare Consulting and Leadership Dynamics Group she provides executive coaching, and organizational consulting and training to a variety of organizations

Dr. McCraw has extensive experience ranging from start-up ventures to operational turnarounds. She has provided executive coaching and organizational consulting to address change management, business process re-engineering, improving organizational effectiveness including customer service effectiveness, performance management, and strategic planning. She has also assisted the State of Maryland in revising mental health licensing regulations

Dr. McCraw has spoken nationally on developing a high performance/ high accountability organization, performance management, dynamic leadership, working with passion and purpose, strategic planning, business planning, and redesigning the workplace to be an adaptable, fluid environment. She provides leadership training to assist organizations in human resource development, change management and team building. Dr. McCraw is a keynote speaker and hosts her own Internet radio show. She is also an approved continuing education sponsor for licensed psychologists, licensed social workers, and numerous other healthcare providers.

Dr. McCraw holds a Ph.D. in Transpersonal Psychology, a Master of Business Administration (MBA), and a Master of Social Work (LCSW-C), in addition to Bachelor Degrees (BA) in Psychology and Social Work (BSW).

Sign Up NOW!

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Accredited by:



CEUs Available for Some Healthcare Professionals